Social Media Setup

Social Media is a powerful and effective tool for showcasing your products and services, and 65% of customers are more likely to use your service if you are present on Facebook, Twitter, or other social platforms.  
YOUR CUSTOMERS ARE LOOKING FOR YOU! CAN THEY FIND YOU?  
There’s no question that in today’s noisy marketing climate, you simply are not truly in business unless you can be found on Facebook, Twitter, LinkedIn, Pinterest, YouTube, or even Google+!  
Creating new profiles and business pages on all the relevant platforms can be confusing and time consuming, and may not even reach the people who want what you have.  
Social Media Set-up Services are designed to take out the stress of figuring out the where, when and how; giving you a powerful voice and helping you target your perfect customer every time!  
The right social media presence can put your products and services exactly where they need to be. In front of the eyes of your perfect customers.

Social Media Management

This is the process of creating, scheduling, analyzing, and engaging with content posted on social media platforms, like Facebook, Instagram, and Twitter. ... Even if your time is limited, social media management tools and services can make your social media presence a priority.  
These Six Sub- headings should direct you on what must be done.  
1. CHOOSE YOUR PLATFORM  
Decide the best platform for your business. You can achieve this by accessing your audience. The key to the right platform is you audience.  
2. GRAPHICS  
Nothing commands attention like a compelling image.  
In addition to your photo, create eye-catching images to make sure your social media posts aren’t being overlooked.  
3. PROFILE SET UP  
Ensure that your business accounts are created in the appropriate category for optimal results including contact information, opening hours, and more.  
4. GALLERY  
Your audience wants to know more about your company.  
Satisfy their curiosity with a custom photo gallery showcasing your work, services, and company culture.  
5. ADMIN RIGHTS AND NOTIFICATIONS  
It takes a small village to raise a great social media page. Make sure input who is managing or authorize to manage and create content, oversee messages, and look at insights.  
6. CROSS LINK TO YOUR WEBSITE  
Link your social media channels with your website and vice versa. Making it easy for customers to reach you through any medium of their choice.  
Now bear in mind that you do not need a website immediately to do business. All you need now is a well-equipped social media.  
With your social media up and running business just got fun-filled. Your business is no longer limited to a particular location but all over the world.  
If you need a Virtual Assistant to setup your Social Media OR Manage your social media, reach us on 07013968214 or via email adaeze.unachukwu1@gmail.com.